



JANUARY 20 - 24, 2023 Vicenza | Italy



VICENZAORO.COM

Organized by
ITALIAN
EXHIBITION
GROUP

PRESS

Press release
(English Translation)

IEG, VICENZAORO JANUARY: THE RECORD EDITION EXCEEDS EXPECTATIONS

- Attendance up 11.5% compared to the record edition of 2020, coming from 136 countries, led by the United States, Europe and the Middle East, and 400 international hosted buyers
- Over 1,300 brands exhibiting at the show
- T.Gold confirms its role as the main showcase for international technological excellence
- Consolidation of the watchmaking segment with TIME for B2B and VO Vintage for B2C

www.vicenzaoro.com

Vicenza (Italy), 24th January 2023 – A record edition that exceeds the already high expectations of the evening before the start, files away the most difficult years and looks to the sector's future with total optimism. This is **Vicenzaoro January 2023**, which closes today at Vicenza Expo Center.

And it was precisely during these days that **IEG officially announced the start of the work aimed at giving the Expo Centre a new look** that will be even more welcoming and responsive to the needs of a community that has made Vicenza its reference point.

The entire jewellery world returned to Vicenza. **Foreign buyers doubled** compared to the 2022 winter edition (+105%) and **the +11.5% attendance is an all-time record** compared to the pre-pandemic edition of January 2020, despite the fact that Vicenzaoro 2023 was one day shorter.

Foreign attendance was close to **60% of the total, from 136 countries around the world**, with **Europe accounting for 54.5%, the Middle East 9.5%, Asia 9%, Turkey 9%, North America 7.2%, Africa 5.4% and Latin America 4.7%**. Among the most represented individual countries were the **United States and Turkey**, from Europe **Greece, Germany, Spain, the UK and France**, from the Middle East **the Arab Emirates, Israel and Saudi Arabia**, from Asia **India, Japan and Thailand**.

Italian attendance from all regions was also very positive, with **Lombardy, Emilia-Romagna, Lazio and Sicily** showing an increase of **over 20%** compared to pre-pandemic times.

And, at this edition, **T.Gold**, the main international innovation showcase, with the most advanced jewellery machinery and the latest processes applied to gold and jewellery, organised in partnership with A.F.E.M.O., saw a 10% increase in exhibition space.

In the timepiece segment, **VO Vintage**, the vintage watch and jewellery event open to the B2C public, consolidated its success and attracted collectors, experts and watch lovers from Italy and around the world.

Total media contacts exceeded **224million gross** and exhibitor profiles **viewings** by professional operators on **The Jewellery Golden Cloud B2B platform** amounted to more than **200,000**.

Numbers and output that give market players an air of optimism, with **1,300 brands exhibiting** at the Vicenza show, and **400 foreign hosted buyers**, confirming the dynamism of **Italian exports**, up by **+27.2%** between January and September 2022, in the photograph that Federorafi presented at Vicenzaoro with figures processed by Confindustria Moda's Study Centre on ISTAT data.

The Vicenzaoro 2023 aisles were constantly crowded with professional operators and qualified buyers from all over the world attracted by the quality of Made in Italy but, above all, by an event capable of meeting all the needs of the international jewellery community.

Italian Exhibition Group's international gold and jewellery show confirmed its role as a **business, training, information and networking hub**, able to intercept every new product and anticipate market trends with its **Icon, Creation, Look, Essence and Expression** communities and the brand-new **Time** community specifically for contemporary watchmaking and its supply chain.

With the presence of Adolfo Urso, Minister of Enterprise and Made in Italy and Luca Zaia, Governor of Veneto, the January 2023 edition confirmed its position as an international reference point due to the presence of all institutional and associative world: from the Ministry of Foreign Affairs and International Cooperation, to ITA - the Italian Trade Agency for promoting Italian companies abroad and their internationalisation, Confindustria Federorafi, Confartigianato Orafi and Confcommercio Federpreziosi, CNA Orafi, Confimi Industria Categoria Orafa ed Argentiera, Assogemme, Assocoral, AFEMO – Italian Association of Jewellery Machinery Manufacturers and Exporters and CIBJO - World Jewellery Confederation.

A confirmed point of reference also thanks to events with the big names in jewellery including Dior Joaillerie, Trendvision trends and the commitment to training the new generations of goldsmiths with important national and international initiatives such as Federorafi's open day for students and the HRD Design Awards.

The next appointment with **Vicenzaoro** will be from 8th to 12th September 2023, while the second edition of **JGT Dubai** from 12th to 14th February at the Dubai World Trade Centre (DWTC), and **Oroarezzo**, from 13th to 16th May in the Italian city of Arezzo, are already on the starting blocks.

FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, **for example** – now sees the company positioned among the top European operators in the sector.

PRESS CONTACT IEG

Head of media relation & corporate communication: Elisabetta Vitali; press office manager: Marco Forcellini; international press office coordinator: Silvia Giorgi; Michela Moneta, press office coordinator; media@iegexpo.it

MEDIA AGENCY VICENZAORO: MY PR Lab T. +39 0444.512550

Filippo Nani, filippo.nani@myprlab.it; Giulia Lucchini, +39 348 7853679, giulia.lucchini@myprlab.it; Enrico Bellinelli, +39 392 748 0967, enrico.bellinelli@myprlab.it

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date