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PRESS

Press release

T.GOLD 2023 AND *STARTUP&CARATS*: INNOVATION AT THE SERVICE OF JEWELLERY

- **T.Gold**, the leading event for gold and jewellery technology and manufacturing at Vicenza Expo Centre in conjunction with **Vicenzaoro January** from yesterday to 24th January
- **Startup&Carats**, a section dedicated to innovative technological and service solutions for the industry. Now at its fifth edition, in synergy with the Italian Trade Agency
- **Innovation at the core of the Jewellery Technology Forum (JTF)**, the international conference organised by IEG in collaboration with Legor Group, Sunday 22nd January

Vicenza, 21th January 2023 – Technological innovation in jewellery is meeting in Vicenza. From yesterday to 24th January, in conjunction with **Vicenzaoro January**, **Italian Exhibition Group's** international exhibition, **T.Gold**, the world's leading event dedicated to cutting-edge technology at the service of the jewellery supply chain, is back. A showcase for the most advanced innovations in gold and jewellery design and production, with January registering a 10% increase in the number of exhibiting brands.

Quality control of coatings on precious watches, as well as alloy and precious metal analyses, including ingots, are the two fields in which **Helmut Fischer**, a Stuttgart-based company that has now extended its technologies to jewellery skin compatibility testing, is mainly active. While, under the banner of circular economy, **Caurum**, a company from Arezzo, has developed technologies for the recovery, refining and transformation of jewellery sector waste, such as precious alloys, and goldsmith sweepings. **DWS** will be presenting new applications and technologies for 3D cluster printing for direct micro casting (XCluster), pre-moulded chain printing (XCluster Chain) and the printing of finished products with transparent textures and surfaces that reproduce ceramics or are suitable for customisation through classic treatments. **Orotig** will be exhibiting the latest evolution in welding and marking machines. This includes the EVO X, a new generation of compact and robust desktop laser welding machines that combine the most powerful and effective technologies with the most advanced cooling system to meet every need of goldsmiths and watchmakers in terms of productivity, reliability and user friendliness.

Research and technological innovation are also the focus of another Vicenzaoro initiative. Back at the Vicenza show for its fifth edition, "**Startup & Carats**", the project organised by **ITA -Italian Trade Agency**, together with Italian Exhibition Group, will be exhibiting the solutions of the sector's most innovative start-ups and SMEs. Prototyping and jewellery production, precious stone diagnostics, analysis of tradeshow stand attendance data, point of sale management in a web environment, market entry and fundraising are the areas covered by the young companies presented within the project to support the development of the industry with product and process innovation as well as innovative digital services.

Technology and digital are integrated into the jewellery supply chain and the jewel itself, which becomes increasingly more customised by storing images and memories to be viewed on a smartphone (**REM Jewel**). A diamond scanner that distinguishes between natural, fake and lab grown diamonds in one go thanks to Artificial Intelligence (**Diatech Pro**). Also on display, software for customising jewellery in total tailor-made spirit and a ring and bracelet measurer (**Change2**). Business intelligence is fed with optimised data on visitor flows to exhibition stands, in compliance with privacy regulations (**G-move**). To start a business, jewellers need a series of tools to create their own branded lines with the features they want (**Officina Orafa**) and services specifically for the jewellery sector to obtain public contributions (**Fortitudo Diamonds**). Lastly, retail aims to tailor sales and the buying experience with XOX suites, CRM and ERP applications (**Art & Soft**).

Innovation will also be the focus of the **Jewellery Technology Forum (JTF)**, the international conference organised by IEG in collaboration with **Legor Group** scheduled for Sunday 22nd January. A unique training event, it will see the participation of researchers and experts from Europe and overseas, with talks on processing and technological applications, research and development on alloys and new materials, phygital jewellery and the digital transformation of certifications, as well as economic-financial trends and sustainability in jewellery.

FOCUS ON ITALIAN EXHIBITION GROUP

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

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This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date